

BODY & SOUL

Cody Dental Group

LIVING A LIFE OF BALANCE



WHAT MAKES EVERYONE From Gary Hart to civic leader and socialite Sharon Whiton Gelt flock to Cody Dental Group? It's got to be the service with a smile—even when the patient is definitely not smiling. With 24/7 availability for emergencies, high-tech tools for sunny smiles and education for dental health, you can see why Cody Dental has managed to thrive for more than six decades. The group has a social conscience, too, providing dental care at Warren Village. As Cody Dental Group hits its 60th anniversary, see why this practice is something to celebrate.

A NEW APPROACH Dr. Glenn Cody opened his dentistry practice in 1946, focusing primarily on providing people with access to dental care to help them keep their teeth—a highly unusual concept at a time when teeth were routinely pulled. Today, the thriving Cody



Dental Group is Colorado's longest-established dental practice, integrating the latest advances in dentistry with a time-honored doctor-patient approach.

Dr. Gene Bloom, a dentist who has worked at Cody Dental Group since 1998, says that while much has changed

THE DENTIST OF
DENVER'S ELITE,
CODY DENTAL GROUP
EMPHASIZES CARING
AND COMPETENCE
FOR EVERY PATIENT,
AND PROVES IT
THROUGH COMMUNITY
SUPPORT

since the 1940s, the practice still emphasizes Gody's legacy, which centered on a comprehensive system for dental health.

"Glenn wanted to preserve teeth and maintain bone and gum health and periodontal structure," says

STORY: DANA LAUREN BERRY

Bloom. "There are improved materials, and minimally invasive technology has advanced to cosmetically help more and more people, but we still focus on comprehensive care."

Cody Dental Group is a multi-specialty practice providing general dentistry, orthodontics, pediatric dentistry, periodontics, cosmetic dentistry and oral maxillofacial surgery. Now in its seventh decade, the practice is home to 12 dentists at its spacious building near Colorado Boulevard and Yale Avenue, with a unique setup that offers each dentist his or her own suite featuring patient care areas and an office.

HIGH-CALIBER SERVICE The staff at Cody Dental Group is widely commended for their high level of service, professionalism, caring and commitment. For these reasons, the group has become known as a dentist where many well-known, high-profile individuals choose to receive care. Bloom insists that if they've earned that reputation, it's because of their uniqueness in providing an extremely high caliber of service and a complete treatment plan. He emphasizes that the practice will treat anyone.

"We're always striving to provide great service, and people value that," he

says. "There's a sense of comfort here. Our staff exudes a high level of competence."

Sharon Gelt, a patient of Dr. Keith Small at Cody Dental, has been a patient for more than 20 years. In 1984, she had a full-mouth reconstruction, and there have been times when she has had to call on them in an emergency.

"They really take their patients seriously," she says. "They totally are available 24/7. They are always friendly and pleasant—even when you're not!" Gelt says even the receptionist makes her visit special, noting that, "She has a special way of greeting you that can help to break the ice, and even on the phone she has a smile in her voice."

Additionally, Gelt appreciates that the practice values education and technology. "They are very cutting edge, and they keep up on the latest techniques in dentistry," she adds.

Bloom says the practice is "very much about the doctor-patient relationship." The relationships that have forged over the years are largely responsible for the practice's success.

"It's entirely relationship based—we have four generations of families who have been coming here," notes Bloom. "We have a lot of care and concern for our patients as people. Dentistry and health care in general should be an intimate relationship. It's a tremendous honor—it's self-satisfying—to care for generations."

CARING FOR THE COMMUNITY Speaking of caring, Cody Dental Group believes in sharing the wealth. As part of its 60th

THE DETAILS

CODY DENTAL GROUP IS NEAR COLORADO BOULEVARD AND YALE AVENUE IN DENVER:
• 4301 E. AMHERST AVE., DENVER, CO 80222
• 303.758.6658, WWW.CODYDENTAL.COM

TO CHECK IT OUT, ATTEND THE COMMUNITY OPEN HOUSE ON OCTOBER 13 FROM 1 TO 6 PM. THE EVENT FEATURES TOURS, REFRESHMENTS, FREE TOOTHBRUSHES AND FREE DENTAL PRINTS FOR KIDS (SIMILAR TO A FINGER PRINT, ONLY ON A TOOTH) FOR PARENTS TO HAVE ON RECORD.

1. THEN—AN EARLY CODY DENTAL GROUP STAFF OF SEVEN 2. NOW—BY 2004, CODY DENTAL EXPANDED TO 12 DOCTORS PLUS STAFF

anniversary celebration, the practice is donating \$60,000 worth in free dental care to several Warren Village residents in need of treatment. Warren Village, located near Denver's Capitol Hill neighborhood, provides transitional housing and support to low-income families and helps them achieve sustainable personal and economic self-sufficiency.

TAKE COMFORT With words like comfort, competence and caring coming at you, Cody Dental Group is guaranteed to squelch any bad memories you have of the dentist's chair. ●

Dana Lauren Berry is a freelance writer living in Geneseeville, with a love of fashion, the arts and interior design. She has written for The Denver Post, Colorado Golf, Desert Golf, Architecture & Design of the West and numerous other publications.